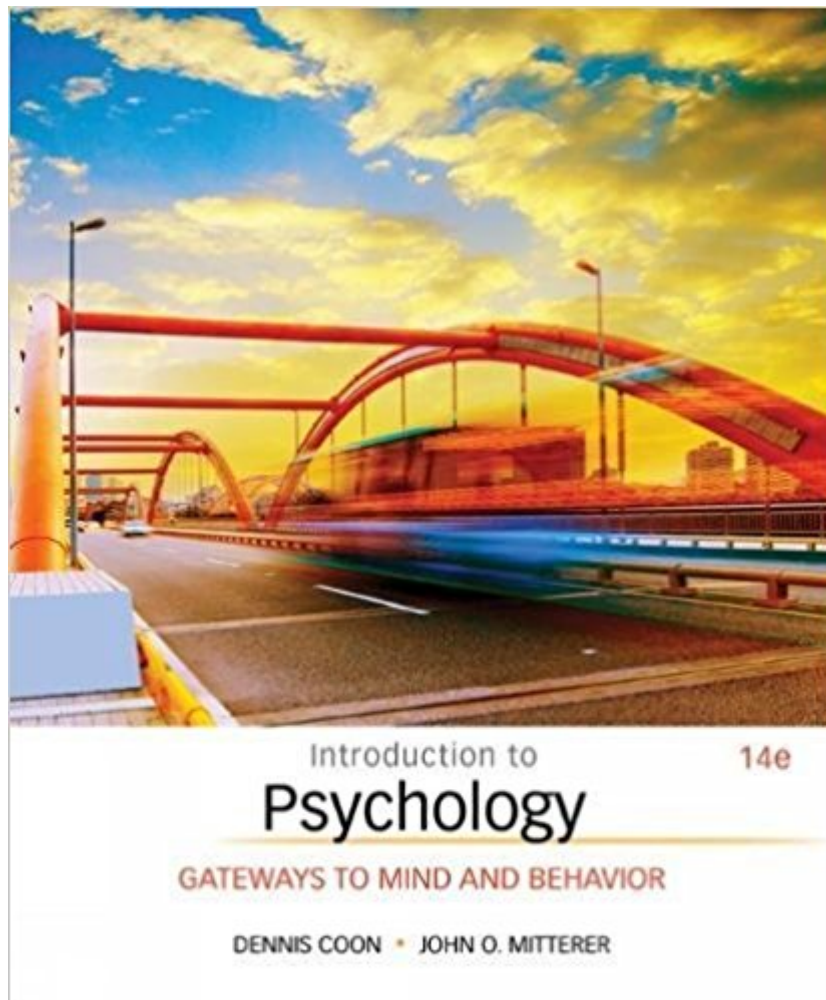




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Introduction To Psychology: Gateways To Mind And Behavior



Synopsis

INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, 14th Edition, attracts and holds readers' attention with an appealing narrative laced with numerous examples and cutting-edge coverage of the field's new research findings. The book's hallmark continues to be its pioneering integration of the proven SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides readers step-by-step to an understanding of psychology's foundational concepts and intriguing diversity. With this book, readers will find the study of psychology to be fascinating, relevant, and above all, accessible.

Book Information

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Customer Reviews

Dennis Coon is a publishing phenomenon and one of the best-selling authors in the field of Psychology. His innovative instructional methods and student-focused style make his works perennial favorites among instructors and students alike. To date, more than two million students have learned Psychology with a Coon text as their guide. Coon graduated with a B.A. in Psychology from the University of California, Riverside, and earned his Ph.D. in Social Psychology from the University of Arizona. He is co-author, with John Mitterer, of INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, 15th Edition and PSYCHOLOGY: A JOURNEY, 5th Edition. John Mitterer received his Ph.D. in Cognitive Psychology from McMaster University. He has taught psychology at Brock University to more than 30,000 Introductory Psychology students. He is the recipient of many teaching awards, including a National 3M Teaching Fellowship, the Canadian Psychological Association Award for Distinguished Contributions to Education and Training in

Psychology and the Brock University Don Ursino Award for Excellence in the Teaching of Large Classes. He has created textbooks and support materials for both students and instructors, and published and lectured on undergraduate instruction throughout Canada and the United States.

This book arrived in VERY sad shape. :(It is deemed 'good- acceptable', but we would deem it ROUGH. The hard front and back covers are super bent up, and corners are bent up.

Ordered for my husband's online class. Easy to read and definitions easily organized in the margins/sides of the page.

good book

Great.

Exactly what I needed for college for more than half the price of buying it! It was mentioned it was unbinded (that's what loose leaf means, some people just don't read). Thank you so much!

I love all of the little pop culture references in this book. The series on Leonard, Penny, and Sheldon was especially funny. Great technical book. I originally rented it from but now intend on purchasing the full book!

Wasn't aware that I was getting just a bunch of papers. Who sells a book without a binding honestly?!? Ugh.

You should of mentioned it would not come binded. Because of this i had to purchase a binder,which in the end i was fine with but it would of been helpful to know.

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